CAPABILITIES STATEMENT



INNOVATING ON ENTERPRISE SOFTWARE

We collaborate with businesses in a wide range of industries to design, implement, integrate and manage innovative enterprise solutions to meet the demands of constantly changing business requirements and user needs.

WHY CHOOSE US?



TAILORED SOLUTIONS:

Customized enterprise software solutions and consulting services.



SPECIALIZED SOLUTIONS:

Focused on enterprise architecture, data management, business intelligence, and Al-based applications.



EXPERTISE IN SAAS:

Extensive proficiency in planning, implementing, and integrating scalable SAAS applications.



HIGH-PERFORMING CLOUD SOLUTIONS:

Proven track record of delivering top-notch cloudbased solutions for enhanced functionality and integration.

- Established: 2004
- **Business Type: Corporation**
- CAGE: 89X20
- State of Incorporation: Virginia
- UEI: LMRDC34CGX69
- Certifications: SWAM, Minority-Owned Business, **Self-Certified Small** Disadvantaged Business, **Hispanic American Owned**

COMPETITIVE EDGE

COMPREHENSIVE TECHNOLOGY COVERAGE:

Our certified experts specialize in combining and integrating various cloud and SAAS technologies. By leveraging our expertise, we reduce project risks and create the most effective solutions for our clients.

BUSINESS PROCESS ANALYSIS AND AUTOMATION:

We work closely with our clients to understand their existing processes thoroughly. Identifying inefficiencies and recommending improvements, we simplify and automate routine tasks, increasing productivity and driving your mission forward.

PROVEN TRACK RECORD:

As a small business, we have successfully supported digital transformations across large federal and international government organizations. Our experience as prime and subcontractor ensures that our solutions meet your expectations and needs.

PLATFORMS AND TOOLS:

- Salesforce, ServiceNow
- Microsoft Azure, Custom applications
- Tableau, PowerBi, Alteryx













PAST PERFORMANCE

We have successfully completed projects for renowned organizations such as:



Washington DC

Office of Personnel and Management (OPM)

 Salesforce CRM Solution to track individual pledges from US Federal Retirees to over 10,000 charities across the USA



Washington DC

U.S. Department of Transportation (DOT) National Highway Traffic Safety Administration (NHTSA)

• Development of a framework to enable the voluntary adoption of a uniform 911 data taxonomy, improve operations and continue to progress towards NG911.



Washington DC

AIPAC America's **Pro Israeli Lobby**

• Expertise and technical support to AIPAC fundraising and event logistics operations by building dashboards solutions on the Einstein Analytics Cloud



United Nations Development Programme (UNDP)

- Corporate planning and strategy Salesforce solution across 80 countries including Partner Intelligence and Opportunity Management. SharePoint Document Storage, Azure Data Warehouse
- Salesforce Stars Case Management Solution on Service Cloud for the Automation of Bureaus Requests and tracking internal requests



Panama

United Nations International Children's Emergency (UNICEF)

- Automation and analytics for UNICEF PFP Survival Based Retention Data Model in Azure for eight countries, data consumption, integration, processing and publishing
- UNICEF Colombia Salesforce Service and Marketing Cloud - donors and pledge management. Advanced analytics and payment management

Washington DC

International Finance Corporation IFC The World Bank Group

• Salesforce Service Cloud solution for Bonds Management owned by the Treasury and Syndications Department.



New York

United Nations Populations Fund (UNFPA)

 Salesforce Service Cloud for UNFPA partners, activity management, pledge donations. Master data management, dashboards and analytics.



Geneva

International **Organization** for Migration (IOM)

 Service Cloud solution to support corporate planning. Conduct fit/ gap analysis, define requirements and estimates for a full implementation

OUR CORE COMPETENCIES



APPLICATIONS DEVELOPMENT AND INTEGRATION

- Application Design and Implementation
- CRM and Software as a Service (SAAS)
- Application Requirements Elicitation
- Business Process Analysis
- Legacy Systems Application Support



ARCHITECTURE AND **DATA MANAGEMENT**

- Enterprise Architecture
- Enterprise Data Strategy
- Enterprise Data Management
- Enterprise Data Models
- Data Extract, ETL



BUSINESS INTELLIGENCE AND AI

- Data Reporting and Visualization
- Predictive Analytics
- Enterprise Cognitive Applications
- Enterprise Artificial Intelligence (AI)
- Tool Selection and Integration

NAICS CODES

541511 Custom Computer Programming Services

541512 Computer Systems Design Services

541519 Other Computer Related Services

541611 General Management Consulting Services

541618 Other Management Consulting Services

541690 Other Scientific and Technical Consulting Services

541990 All Other Professional, Scientific, and Technical Services

611420 Computer Training

519290 Web Search Portals and All Other Information Services









